

NEWS RELEASE

NEVERFAIL NAMED 2005 READERS' CHOICE AWARD WINNER BY WINDOWS IT PRO

*Market-leading solution wins in two categories – Replication/Data Availability and Exchange
Backup/Disaster Recovery*

Austin, Texas — September 1, 2005 — The Neverfail Group (Neverfail), a leading global software company providing affordable high availability and disaster recovery solutions designed to keep users connected to business critical applications, was named a winner in the "Exchange Backup/Disaster Recovery," as well as in the "Replication/Data Availability Solution" category of the 2005 Windows IT Pro Readers' Choice Awards. Kim Paulsen, group publisher of Penton Media's Windows IT Pro Group, announced the winners of the fourth-annual contest today.

"The Windows IT Pro Readers' Choice Awards are highly coveted in the IT industry because our readers, who are the buyers and users of these products, are the ones who choose the winners," said Paulsen. "These awards are the ultimate acclamation an IT company can earn from its peers in the IT community."

Over 2.5 million IT Pros were asked to vote on their product preferences in 12 broad technology categories and more than 750 products and services.

"Windows IT Pro readers are the most knowledgeable people in the market with regard to the best values in technology products and services," Paulsen continued. "We've done extensive research among our readers, and know that they are the ones who make the buying decisions on behalf of their organizations. The Windows IT Pro Readers' Choice Awards give IT professionals the opportunity to voice their opinions and give the leading technology companies the recognition they deserve," said Paulsen

Neverfail won two awards, one for its Neverfail for Exchange product, the other for its Neverfail for Windows Product Suite, which provides application protection for virtually any Windows-based application, including File Server, SQL Server, IIS, Exchange, SharePoint and RIM BlackBerry.

Neil Robertson, Neverfail's Group CEO, comments, "Neverfail's product suite was developed to meet the need of the marketplace for a comprehensive and affordable solution that offers complete failure protection, no matter what causes that failure. The recognition from the readers, which surely includes many of our customers, is an honor and a "seal of approval" from a large and knowledgeable group of IT professionals, that we are successfully addressing their business needs. To be named as winner in not just one, but two categories further validates our leadership in the high availability and disaster recovery market."

About the Neverfail Group

The Neverfail Group is a leading global software company providing affordable, data protection, "cluster-class" high application availability and disaster recovery solutions for the Microsoft technology platform. Neverfail's software solutions enable users to remain continuously connected to the live software application irrespective of hardware, software, operating system, or network failures. Neverfail's mission of eliminating application downtime for the end user delivers the assurance of business continuity, removes the commercial and IT management costs associated with system downtime and enables the more productive use of IT resources. More information can be found at www.neverfailgroup.com

About the Windows IT Pro Group

The Windows IT Pro Group, the largest independent Windows IT community in the world, includes content from the flagship print publication Windows IT Pro, three monthly paid subscription print newsletters, 12 direct-request email newsletters and a web site resource for more than two million IT professionals each month. First published in 1995, Windows IT Pro is the editorial leader in its field and has a paid subscription base of 105,000 readers. Windows IT Pro was named to BtoB Magazine's 2005 Media Power 50 list, winning recognition for its Windows IT Pro UPDATE email newsletter. The magazine is published in 13 languages and has an international reach in 160 countries.

The franchise also includes SQL Server Magazine, with 30,000 paid subscribers, more than 210,000 web site visitors monthly and two email newsletters sent to more than 130,000 opt-in subscribers. The American Society of Business Publication Editors (ASBPE) named SQL Server Magazine "Magazine of the Year" in the less-than-80,000 circulation category in 2002. The two publications generate nine million page impressions monthly, host 2.5 million unique visitors to their web sites monthly, and have more than one million readers with opt-in subscriptions to their email newsletters. The Windows IT Pro Group is the world's leading producer of custom Roadshows, paid conferences and paid workshops for Windows and SQL Server IT professionals. For more information visit www.windowsitpro.com/pressroom/, and www.penton.com.

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